Videography Communications Support

Videography Communications Support - Status: Open - Open Oct 15, 2026 - Close Nov 13, 2026

Summary

NASTAD is seeking proposals from experienced videographers and editors to produce video content supporting its organizational goals and sensitive public health initiatives, such as HIV work, through December 2029. Selected vendors will be awarded contracts on an as-needed basis to handle an estimated minimum of six projects per year-historically averaging over 150 hours of filming and editing annually across multiple vendors. Selection will be based on price, quality, performance, and experience in the non-profit sector, with individual work orders defining specific scopes, budgets, and timelines as projects arise.

Details

Through this RFP, NASTAD intends to enter into a contractual agreement with several vendors who can provide the following support:

- Videography

Vendors selected through this process will be eligible to work with NASTAD through December 2029. For this RFP, there is no set number of projects to be delivered. Rather, individual projects or scopes of work will be developed by NASTAD at its discretion on an asneeded basis. NASTAD will select a vendor(s) who can provide the best value in terms price, quality, performance, and relevant experience. After vendor selection is made, work orders will be issued to include budget, scope of work, and period of performance to cover the required work.

NASTAD requests proposals from experienced videographers and editors who specialize in producing compelling videos, working with non-profits, and developing materials for sensitive public health challenges such as HIV. The selected designer(s) will produce videos that promote our organization's goals and work. Examples of previous videos include:

- NASTAD's 30th Anniversary
- Conversations from the CommuniTEA

We estimate that we will have at least half a dozen video projects per year over the project period for this RFP. The amount of hours can vary significantly from month to month and by project. Over the last two years, we have averaged more than 150 hours of filming and editing work each fiscal year across multiple vendors.

WHO WE ARE

NASTAD is a leading non-partisan non-profit association that represents public health officials who administer HIV and hepatitis programs in the U.S. We work to advance the health and dignity of people living with and impacted by HIV/AIDS, viral hepatitis, and intersecting epidemics by strengthening governmental public health through advocacy, capacity building, and social justice. You can read more about our work on our website at www.nastad.org.

Eligibility

The following will be key factors in our decision-making process:

- Demonstrated commitment to exceptional customer service and responding to client requests in a timely fashion.
- Experience working with non-profit organizations, especially organizations focused on sensitive public health challenges such as HIV and key populations such as gay and bisexual men and Black communities.
- Price that is commensurate with the value offered by the firm/individual and ability to work within a budget.
- Potential for a long-term partnership; not just a one-time engagement.
- Candidate has successfully completed similar projects and has the qualifications necessary to undertake this project.
- Vendor takes a holistic approach to an organization's communications and technology needs.
- Responses are presented in a clear, organized, and logical manner.

Submission

For consideration, please provide:

- Company/Freelancer name
- Contact information
- Brief description of your experience
- Description of approach to communications and technology consulting projects
- Description of your availability
- Description of your pricing model and breakdown of your fees by role
- Two to three references

Milestones

Nov 13, 2026 - Proposals Due

Nov 30, 2026 - Notification of Award

Jan 1, 2027 - Project Kickoff

Dec 31, 2029 - Project Complete